

# Ventura Intercity Service Transit Authority (VISTA)

ID Number: 9164  
www.goventura.org  
950 County Square Drive, Suite 207  
Ventura, CA 93003

Chief Executive Officer: Ginger Gherardi,  
Executive Director  
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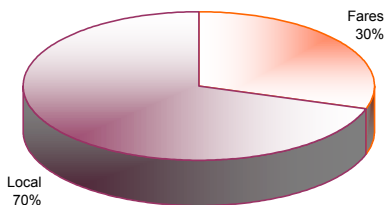
## System Wide Information

General Information		Financial Information		Characteristics		Modal Information	
						Bus	Demand Response
<b>Urbanized Area (UZA) Statistics — 1990 Census</b>		<b>Fare Revenues Earned</b>		<b>Operating Expense</b>		\$1,564,437	\$798,326
<b>Oxnard–Ventura, CA</b>		Directly Operated		Capital Funding		\$0	\$0
Square Miles	157	Purchased Transportation		Annual Passenger Miles		3,589,278	723,737
Population	480,482	<b>Total Fare Revenues Earned</b>		Annual Vehicle Revenue Miles		894,591	248,020
Population Ranking out of 405 UZAs	63			Annual Unlinked Trips		277,435	129,478
		<b>Sources of Operating Funds Expended</b>		Average Weekday Unlinked Trips		1,008	464
		Passenger Fares		Annual Vehicle Revenue Hours		30,655	16,046
		Local Funds		Fixed Guideway Directional Route Miles		0.0	N/A
		State Funds		Vehicles Available for Maximum Service		16	9
		Federal Assistance <sup>1</sup>		Average Fleet Age in Years		13.6	6.8
		Other Funds		Vehicles Operated in Maximum Service		14	7
		<b>Total Operating Funds Expended</b>		Peak to Base Ratio		1.0	N/A
				Percent Spares		14%	29%
				Incidents		0	0
				Patron Fatalities		0	0
<b>Service Area Statistics</b>		<b>Summary of Operating Expenses</b>		<b>Performance Measures</b>			
Square Miles	39	Salaries, Wages and Benefits		<b>Service Efficiency</b>			
Population	140,000	Materials and Supplies		Operating Expense per Vehicle Revenue Mile		\$1.75	\$3.22
		Purchased Transportation		Operating Expense per Vehicle Revenue Hour		\$51.03	\$49.75
		Other Operating Expenses		<b>Cost Effectiveness</b>			
		<b>Total Operating Expenses</b>		Operating Expense per Passenger Mile		\$0.44	\$1.10
				Operating Expense per Unlinked Passenger Trip		\$5.64	\$6.17
				<b>Service Effectiveness</b>			
		Reconciling Cash Expenditures		Unlinked Passenger Trips per Vehicle Revenue Mile		0.31	0.52
				Unlinked Passenger Trips per Vehicle Revenue Hour		9.05	8.07
				<b>Bus</b>			
				Operating Expense per Vehicle Revenue Mile			
				Operating Expense per Passenger Mile			
				Passenger Trips per Vehicle Revenue Mile			
				<b>Demand Response</b>			
				Operating Expense per Vehicle Revenue Mile			
				Operating Expense per Passenger Mile			
				Passenger Trips per Vehicle Revenue Mile			

Vehicles Operated in Maximum Service		Uses of Capital Funds	
Directly Operated	Purchased Transportation	Rolling Stock	Facilities and Other
Bus	14	\$0	\$0
Demand Response	7	0	0
<b>Total</b>	<b>21</b>	<b>\$0</b>	<b>\$0</b>



Sources of Operating Funds Expended



<sup>1</sup> Excludes Federal capital funds used to pay for operating expenses.

<sup>2</sup> Includes Federal capital funds used to pay for operating expenses.